



We love print!

PRINT documents and is a step ahead of technological and stylistic trends in the field of

ISSUE IN 2018

N°	MONTH	SPECIAL TOPICS
#71		Boîtes à bijoux, luxury folding cartons Tales of watches
#72		The perfume of wine, the fragrance of perfume: printing in wine and cosmetics on stage at Cosmoprof and Vinitaly
#73		It's luxury time (at Packaging Premiere, Milan)
#74		International Packaging Excellence: luxury materials at LuxePack
#75		Green Printing: another printing is possible

OUR AUDIENCE, **YOUR CLIENTS**

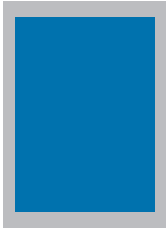


THE MAIN TARGETED FIELDS

The main targeted fields are: food&beverage, design and interior design, wine & spirit, publishing, tourism, cosmetics and

ADVERTISING

ADV



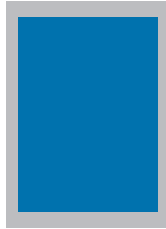
Full page

€

art box
195x240 mm

235x280 mm

ADVERTORIAL



**Article
1 page**

€

max 3000 words

INSERTS

PRINT

examples of different techniques, enrichment and finishing on an extremely wide range of media, often experimenting with unusual combinations. The cover is the first example of PRINT's experimental nature.

an added value for those who want to tangibly express their

new printing media. The issue n. 74, which is distributed at **LuxePack**

SPECIAL POSITION

▮ Front and inside cover, inside back cover, first right hand page, page facing index +25%

CONTENT MARKETING

MULTICHANNEL STRATEGY

Match

sections and broaden your exposure with a strategy on different channels.

Wine & Beverage Packaging.

a feature on Wine & Beverage Packaging. Participation in

The feature can include up to 4 advertisers, not in competition with each other, who work in the field with exclusive trade exposure, who support the section throughout the 5 issues

NATIVE AND SOCIAL ADVERTISING

Reach

know and implement, from paper to social: from context to distribution, from content to



We create a specific publishing plan, tied to a content

Facebook

only to people you are interested in. We help you to profile

any other criteria we decide together may be effective for your business. – € 500 every 10 thousands profiled readers

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